

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

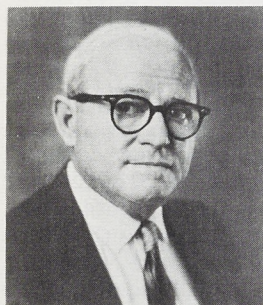
54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 17, No. 27

July 7, 1962

## STERN 'ON THE RECORD' FOR BOOK NIGHT TUESDAY

J. David Stern, seasoned newspaperman, uncompromising editor and at one



Stern

time owner of seven dailies, will be guest of honor at the OPC on Tuesday, July 10, for a discussion of his new book, "Memoirs of a Maverick Publisher."

Stern tells the story of the struggle leading

up to newspaper ownership, and particularly warns against the trend towards newspaper monopoly, which he feels has produced a "capon press" today, less concerned with public opinion than with advertising. He also talks about his political interests, particularly when he was publisher of the *Philadelphia Record* and the *New York Post*. His role as a strong defender of liberal causes also is discussed frankly in this book.

A panel will consist of Samuel Grafton, one-time columnist for the *New York*

(Cont'd on page 7)

## NEWSMEN FROM INDIA CLUB GUESTS JULY 20

Eighteen leading newspapermen from India will be guests of the OPC at a reception on Friday, July 20.

The visitors are members of a delegation now touring the U.S. under the auspices of the Department of Defense, Department of State and the U.S. Information Agency.

Six of the visitors are from New Delhi, four each from Bombay and Madras, three from Calcutta and one from Bihar. The delegation includes one managing director and six editors, the others being news editors or special correspondents.

All club members are invited to attend the reception which begins at 6:30 p.m. in the tenth floor lounge.

JOT THESE DATES ON YOUR

## CALENDAR



**Tues., July 10 — Book Night:** "Memoirs of a Maverick Publisher," by J. David Stern. *The candid confession of an independent newspaperman, covering his 40 years from cub reporter to owner. Panel includes: George Backer, Sam Crafton, John Stevenson. Moderator: Ben Grauer. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please. (See story left)*

**Thurs., July 12 — Bulletin Bash:** Awards presented to best Bulletin contributors. Meet your editors. Informal. Music, Entertainment. Charge: \$3.50. Cocktails, 6:30 p.m. Dinner, 7:30 p.m., entertainment following. Reservations, please. (See story right)

**Tues., July 17 — Private Press Showing for OPCers and guests of USIA color movie on Mrs. Jacqueline Kennedy's tour of India and Pakistan. These films cannot be shown publicly in the U.S. Cocktails, 6:30 p.m. Dinner, 7:30 p.m., followed by the showing. Charge: \$3.50. Reservations, please. (See story right)**

**Friday, July 20 — Reception for 18 newsmen from India, touring the U.S. under auspices of State Dept., Dept. of Defense and USIA. Time: 6:30 p.m. (See story left)**

**Tues., July 24 — Reception and Dinner for OPC Past-Presidents and New Members. Special guest of honor will be John Luter, Club president 1960-62. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Details to be announced later.**

## NOTICE

Many overseas member addresses are out of date or invalid. We urge all members, especially overseas, to send in corrections immediately — also corrections of other OPCers you may know about.

## Bulletin to Present 'Gridiron' Program

"Meet the Pressures," a Gridiron Club-type of satirical program, based on activities viewed by reporters for the *Bulletin*, will be featured at the "Bulletin Bash" at the Clubhouse Thursday, July 12.

Familiar Club personalities and activities will be subjected to the worm's-eye-view treatment accorded the nation's top figures in Gridiron shows and to other local dignitaries in similar entertainments by other reporters' organizations.

As the program shaped up at press time, everything from a literary striptease to an OPC (Over Pressed Choristers) number was being shaken down for the final version of the show.

National Distillers and Chemical Corporation will serve the famous imported table wine, Prefontaine Rosee. A Bulova radio, four coolers of Howard Johnson food and a leather brief case are included among the door prizes. Also A.C. Gilbert & Company will donate a full-scale chemical lab set (valued at \$40).

(Cont'd on page 3)

## Members to View Movies of Jackie Kennedy Trip

OPCers will see two films on Tuesday, July 17, that probably cannot be legally shown in the U.S., even though the star of the films is favorably known in this country and the films are tastefully done.

These are "An Invitation to India," and "An Invitation to Pakistan." They were produced in color by USIA and they star Mrs. Jacqueline Kennedy, of 1600 Pennsylvania Ave., Washington, D.C. They describe her recent visits to India and Pakistan.

Previewed last week at the National Press Club, the films were described by the *N.Y. Herald Tribune* as "beautifully photographed, tastefully narrated." They

(Cont'd on page 3)



# Overseas Ticker

Edited by CHEVA ARMOR

## POINT-A-PITRE.....from HORST BUCHHOLTZ

The crash of an Air France jetliner on a lush Guadeloupe Hill June 22 brought a dozen correspondents from major news media to this French island in the Caribbean. Flying in from New York were Paul Mathias and photographer Camus of Paris Match and Andrew Fyall, London Daily Express. From Caracas came AFP's Jean Maille de Trevanges. From San Juan, the closest major city, came NBC's Clem Littauer with photographer Lucas Sierra, Alex Maldonado, Time; your correspondent for AP; Juan Luis Marquez, UPI; and Victor Padilla, El Mundo, largest newspaper in Puerto Rico, Irwin Tress, former INS lensman who now handles public relations for El Comandante racetrack in San Juan, returned briefly to his old trade to take pix for UPI.

Also here was Tony Vanterpool, Barbado Advocate, who got AP pix too. Helping everyone greatly was Jaques Helft, France Soir's local correspondent and AP stringer, who managed to open the tough PTT on a Sunday. For, getting copy and pictures out of Guadeloupe proved just as difficult as flying in to

the island. Remember that the French PTT does NOT accept collect copy unless you're accredited by the highest sources. This holds true very much in Guadeloupe, where half of us used up cash in hand for prepaid cables. Flying in? Can be done, but eight of 12 used chartered craft!

## COPENHAGEN..from BRACK CURRY

TV commentator Walter Cronkite and family are vacationing here....James Bell, Time-Life bureau chief in Bonn, and his family are due here shortly on vacation.

Randall Jessee, formerly of the Kansas City Star, has just taken up his new post as US press attache here.

Brack Curry, AP's Scandinavia chief with headquarters in Stockholm, spent the last week in June here working with Ronald Thomson, new AP bureau chief. Thomson came here from the London bureau June 4.

A big influx of American journalists is expected in the Danish capital from the US and Europe for Richard Nixon's appearance at Denmark's traditional July 4 celebration in the Rebild National Park.

## ATHENS.....from LARRY MURPHY

Al Wagg, your regular correspondent, is off again for Egypt to "shoot" the Aswan Dam and make other movies for five US Government films to be released and distributed by MGM. He returns to Athens July 16.

Al hopes to get official recognition for the Foreign Press Association of Greece and clubhouse quarters some time next month. The four leading FPA members are also OPCers -- Wagg, Phil Dopoulos, AP; Fritz Oppen, Radio Free Europe; John Rigos, Christian Science Monitor.

Rigos is back in town after a trip to Turkey to cover the government change there and a short visit to Romania. This correspondent (ABC-NY) is visiting here briefly before Rome hop as part of one-month European swing.

## BELGRADE.....from JOE PETERS

Harry Schwartz, NY Times, here for a few days from Bucharest on the way home after spending several weeks in Eastern Europe.

While the number of American news bureaus is shrinking, MEN (Middle East News Agency of Cairo) has just opened a new office in Geneva and expects to open, in the next two years, 52 bureaus all over the world, including New York and Washington.

It's just a year now since Belgrade holds the dubious distinction of being the only capital in the world without a press club. The old premises near the



AP staffers covering troubled Laos take time out under statue of a former Laotian leader in Vientiane. (l. to r.): Photogs Lucien Couroux and Fred Waters; and correspondents Antoine Yared and Peter Arnett.

Majestic Hotel was somewhat cramped, but it was a cozy and informal place with excellent food and drinks at the most reasonable prices in all Europe (50¢ for a good lunch), but it was more than that. It was the only place in Belgrade where local and foreign newsmen (and diplomats, too, especially American) could meet. The Belgrade Journalists Association, which owns the Club, then decided to move to larger quarters. That was fine, but they gave up the old place before they could open the new one. Although the new place was furnished months ago, it isn't open yet. The reason -- they can't find a concessionaire to take over the bar and restaurant. They insist on quality and low prices but ask too much for the concession. Everybody here wants to make money and no one thinks of subsidizing a worthwhile institution.

## WASHINGTON..from JESSIE STEARNS

Max Kilduff, State Department Public Affairs Office, has joined Pierre Salinger as associate press secretary. Kilduff will work closely with foreign press....Former associate press secretary, Jay Gildner, moved to USIA in policy and planning....Lin Root was here recently for stories at Atomic Energy Commission and Department of Defense....James L. Greenfield, former Time-Life correspondent in US and abroad, is deputy assistant secretary of state for public affairs.

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Editor This Week: Leon Theil  
Bulletin Committee Chairman

George Natanson  
Managing Editor: Lucille G. Pierlot



## Meet the New Tenants: ISLAND RESEARCHERS

Islands Research Foundation, Inc., has opened an executive office at the OPC (Room 48) with John A. Nalley, from the Manila OPC, as general manager and Raine Bennett, executive director.

Club members may obtain information about any island, anywhere, without charge for this service.

The organization, whose honorary president is Douglas MacArthur, includes among its Board of Trustees John Wilhelm and Will Yolen. Countess Serge Tolstoy is chairman of its Patrons Committee.

## BULLETIN BASH (Cont'd f. p. 1)

Additionally, the committee's annual awards for the best *Bulletin* coverage by overseas and States-side correspondents will be presented.

George Natanson, who celebrated his appointment as committee chairman for the year by accepting a new job in Mexico City, will get a special "send-off-tribute" from the committee membership.

Paul Sanker, of the *Bulletin* Committee, has been coordinating the program planning.

A cocktail party will start the evening at 6:30 p.m. with musical entertainment.

There will be a dinner at 7:30 p.m. in the Main Dining Room, at \$3.50 apiece, to "soften up" the guests for the program. All past, present -- and future -- *Bulletin*ers and guests welcome!

The OPC desk accepts reservations.

## JACKIE KENNEDY (Cont'd f. p. 1)

also feature a daring ride on a haughty camel by Mrs. Kennedy, with the camel "provided by Bashir Ahmad, a grinning Pakistani cast for the part by Lyndon Johnson."

The reason the film cannot be shown publicly in the U.S. is that it was made with funds intended by Congress for overseas information efforts only.

At the July 17 screening, representatives of the India, Pakistan and U.S. delegations to the UN are being invited. George Stevens, Jr. director of Motion picture service for USIA; his assistant, Jack Evans; and A.C. deLuis, executive officer of the USIA motion picture service in New York are also invited.

The screening was arranged by the OPC Film Committee, with Rohama Lee as chairman. Reservations are required for the dinner preceding the showing.

## REMINDER

The deadline for OPC *Bulletin* material is TUESDAY NOON, five days prior to publication date. (Classified ads; MONDAY NOON). Please mail or deliver typed copy to the Bulletin Office.

## Contests, Anyone? Gold Awaits Writers

Write about Europe. Win money. In brief, that's what's going on abroad.

WEAC (West European Advisory Committee) is offering \$7,000 (or 25,000 Dutch guilders, donated by an anonymous Netherlands citizen) for the best article or series of articles on East-central Europe, or on any one of the captive nations in that area, published in a newspaper anywhere in the non-Communist world in 1962-63.

Franz J. Goedhart, leading Dutch author-journalist and member of Parliament, is head of a subcommittee preparing rules. Details may be obtained via inquiries addressed to him at the House of Parliament, The Hague.

Meanwhile, in Pisa--

Two pounds of gold is the award in the eighth annual competition for the best article by foreign writers published in dailies, weeklies or other periodicals during calendar 1962.

The articles must illustrate historical, artistic or touristic aspects of Pisa or the Province of Tuscany.

Inquiries or entries may be directed to Leonardo Azzarita, deputy counselor of the National Federation of Italian Press, through Kurt Klinger or Max Bergerre, Stampa Estera, 55 via della Mercede, Rome.

## A Song From Pal Joey: Sport, Turn Out a Book

"If they asked you  
Could you write a book?"

Dan Morris, of the N.Y. *Herald Tribune* telegraph desk, and Ed Moore, outdoor editor of the N.Y. *Journal American*, are asking.

Crowell-Collier is publishing Dan's how-to book on saltwater fishing and Ed's on freshwater fishing, and then decided on a Family Sports Shelf co-edited by Dan-Ed. And they're Dan-Ed eager to find book-writers on such sport themes as skin diving, skiing, bowling or what-have-you. Contact them at the *Herald Trib.* or *Journal American*.

## 4th Anniversary for WWIS

A fourth anniversary accounting of World Wide Information Services, Inc. shows that 92% of the former International News Service staffers are now affiliated with WWIS, according to founder Richard W. Hubbell.

Hubbell founded WWIS to provide work for ex-INSers when the latter was merged into UP. The former correspondents work for WWIS on a full or part-time basis in 105 countries.



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# New Nations Join Evian Conclave on Freedom of Information

By CURT L. HEYMANN

EVIAN-LES-BAINS, FRANCE

The French government-sponsored Biennale Internationale de l'Information held its tenth anniversary conference in the health resort of Evian on the shore of Lake Geneva from June 14-16. The jubilee conclave was, for two reasons, of special significance:

First, the official patronage and active participation of UNESCO accented the international character of the meeting. Second, the presence of representatives from a great many African nations that had gained their independence since the last Biennale was held here in 1959 showed the vital interests of these young republics in the theme of this year's conference: Information Today and Tomorrow.

## Delegates from 70 Lands

Almost 400 delegates from 70 lands watched the raising of their flags on the resort's esplanade, facing the lake. Evian's scene had changed decidedly from last year when the Franco-Moslem conference took place here and ended the Algerian war, but also forced postponement of the 1961 Biennale.

Conscious of its role, Evian once again staged a setting worthy of the occasion. For the three-day meeting the friendly Savoie town had changed its name from Evian-les-Bains to "Evian Information." Bedecked with bunting, the flagpoles of the Rue Nationale (Evian's Main Street) displayed pictures of men whose imagination and enterprising spirit contributed to the development of press, radio and TV -- Gutenberg, Alexander Graham Bell, Mergenthaler, Marconi, Reuter, Pulitzer. A dedication read: "To all those whose inventions and initiatives opened the roads of information to the world of tomorrow."

As Georges Riond, president of the Biennale's permanent council, pointed out in his inaugural address: "This is not a congress of the press, but a forum for the discussion of general information problems between representatives from all media interested in and charged with the diffusion of knowledge and news."

## OPC Recalls Invitation

For the OPC it is appropriate to recall that it was about 10 years ago when Riond issued his first invitation to our Club.

Our late founder-president Wythe Williams answered the call then by participating in the deliberations of the young but promising Biennale whose ideas have taken root and whose stature gained substantially within a decade.

Rene Maheu, director general of



COCKTAIL PARTY AT THE EVIAN CONFERENCE: (l. to r.) Curt L. Heymann; Alain Peyrefitte, French Minister of Information; and Georges Riond, president of Biennale's permanent council.

UNESCO, addressed the opening session of the convention. Elaborating on the subject of news communications, he observed that a "social phenomenon" had taken place inasmuch as modern techniques enabled the public at large to participate directly in events of the day.

"Alas," he added, "is it known that two-thirds of humanity don't benefit as yet from a minimum of informations to which all people, anxious to inform themselves, should have the right to adhere? But a right that cannot be exercised is nothing but dupery!"

## Three Targets

It is in view of this important and severe problem that UNESCO -- according to Maheu -- has set the following three targets:

- (1) Aid to countries in the process of development to furnish them with the means of free and abundant information;
- (2) Development of these means for cultural and educational purposes;
- (3) Training by and forming of information specialists -- so far unduly neglected.

As an "information minimum" for underdeveloped countries Maheu estimated 10 copies of dailies for each 100 inhabitants, five radio and two TV sets. One hundred states in Africa, Asia and South America are below these requirements, he said, although they are inhabited by close to two billion people or 68 percent of the world population.

One of the Asian speakers was Tran-Chanh-Thanh, a former information minister of the Republic of South Viet Nam, who is now his country's ambassador in Tunis.

Reporting the conclusions of the UNESCO conference in Bangkok, he discussed the development of information problems in underdeveloped countries.

He called illiteracy and the low intellectual level of the masses the greatest obstacles to information. Another barrier in Asian and African countries are the numerous ethnical groups, speaking scattered dialects.

Other African countries whose speakers were heard in the discussions included Senegal, the Ivory Coast, Gabon, Guinea, the Tchad and the Congo, Although the conference was bi-lingual (and simultaneously translated into French and English), the majority of the delegates spoke in French.

Since censorship frequently interfered with press freedom in the Fifth Republic of France, a statement from an official corner was anxiously awaited.

It came forth when French Minister of Information Alain Peyrefitte addressed the closing session of the conference and hailed a free, democratic press as the strongest support of democracy.

## News Hunger

He cited the "news hunger" of the masses, resulting in a fever at election time when the public is anxious to know the results of the voting even before the polls are closed.

"Public opinion," the Minister declared, "wants to experience an event before it happens. Thanks to the power of information, true democracy is within reach if the new means of information orient themselves toward the truth and choose the best against the worst."

Among OPCers at Evian were Paul Ghali, Paris correspondent of the *Chicago Daily News*, and his wife; and Editor & Publisher's roving European correspondent Theodore E. Kruglak and his wife. Kruglak is director of the American School in Leysin, Switzerland, and has just finished proof-reading on his forthcoming book, "The Two Faces of Tass".



## PEOPLE & PLACES

**TRAVELING:** New Delhi-based **Baldev** in Afghanistan on 2-week photo assignment...NBC producer **Gene Jones** and wife **Natalie** now in India-Thailand-Hong Kong area after completing special projects sound film in USSR...**Dr. Ernest Aschner** of Aschner Associates, jetted to Israel to speak before Tel Aviv ad group and also on US-Israel economic relations to 3rd Internat'l Conference of Bi-Nat'l Chambers of Commerce...**Marguerite Cartwright** on lecture tour for Tau Gamma Delta in eastern states.

**ARTICLES:** July 14 SatEvePost to carry article on Warren Beatty, Hollywood's newest star, by **Joe Laitin** of ABC radio's Flair...**Ben Zwerling** had story and photos on Saratoga battlefield in NY Times June 24 travel section.

**RADIO-TV:** Recording for the Blind, Inc., has appointed **Al Peterson**, as announcer to tape NY Times "News In Review" for nationwide subscription.

**NUPTIALS:** Retired PR director for British Information Service in US and "confirmed" bachelor **Sir Berkeley Ormerod** on June 27 married Mrs. Beatrice Sigrist of Nassau and London at St. George's Church, London. She is widow of pioneer British aircraft designer. Newlyweds will return to NY Hotel Pierre apartment this Fall...**Ron Bonn**, associate producer CBS-TV's "Calendar" and recipient 1962 CBS Foundation News Fellowship, engaged for September wedding to Miss June Weinstein of NY Hospital-Cornell Medical Center nursing faculty.

**STORK CLUB:** Business Week staff writer **George Williamson**, not a Moslem, now has harem of six beauties, i.e., wife **Ruth** gave birth June 27 to their fifth daughter at Norwalk, Conn.

**NEW POSTS:** **James G. Morton**, former V.P. and director newspaper relations of American Weekly, named as Special Asst for Public Affairs to Secy of Commerce **Luther H. Hodges**...**Joel Chaseman**, gen'l manager Westinghouse Broadcasting Co. Productions, Inc., this week transfers operations from NYC to Los Angeles to function as exec producer for new Steve Allen series...**Benjamin Fine**, education editor, NANA and Bell Syndicate, appointed education director Sands Point Country Day School for Gifted Children (IQ 130 up)...**Blythe Foote Finke**, Asst to Director Internat'l Division ANTA and former US Info officer in Duesseldorf, Stuttgart, Ankara, appointed staff writer for USIS, NYC...**Charles E. Harner** left post of public affairs officer USIS Caracas to become deputy director Office of Private Cooperation at USIA, Washington D.C...**Prof. Floyd G. Arpan** of Indiana U. journalism dept appointed director and coordinator of State Dept sponsored conferences on newspaper publishing fundamentals for newsmen from 14 African nations to be held July-August in Tan-ganyika, Ethiopia and Nigeria...**Sumner**

**J. Glimcher**, former manager foreign news desk WOR Radio-TV, joined National Educational Television and Radio Center as program associate for social sciences.

**LECTURES:** UPI Chairman of the Board **Frank H. Bartholomew**, just back from tour of UPI bureaus and talks with heads of state in Europe, addressed Calif. Newspaper Publishers Ass'n June 22 at Stamford U. He said growing prosperity in Europe and internal problems in Soviet bloc are diminishing chances for war.

**MOVED:** Radio Liberty has moved to 30. E. 42 St., NYC, so press relations director **Spencer Williams** and news-special events editor **Paul Sanker** have new phone (TN 7-5200). New quarters house large library of materials on USSR open to newsmen researching Soviet developments. ...Public Relations News, published and edited by **Denny Griswold**, has moved its editorial offices from 815 Park Ave. to 127 East 80th St., NYC.

**EXHIBITS (Underground):** 6,500 subway cars of NY Transit Authority now carry 7-foot long cartoon panels by **Milton Caniff** aimed at inspiring less littering, more order.

**HONORS:** **Larry Lowenstein**, VP of General Artists, elected 2nd VP, Academy of TV Arts and Sciences...N.E. Chapter Soc. American Travel Writers elected **Barnett Laschever** of NY Herald-Trib as president and **Robert S. Kane** secretary. ...**Leo J. Margolin** spoke to 300 public

personnel officers in New York last week. He said government must recruit like big business or be run by "bottom-of-the-barrel" executives...**Geraldine Fitch** addressed Virginia Book-Author Club June 25 in Washington; also represented Taipei Int'l Women's Club at Gen'l Federations convention here...**H.V. Kaltenborn**, dean of radio commentators (he's 84 July 9) and currently columnist for General Features will be made a member of Radio Hall of Fame and a Fellow of American College of Radio Arts, Crafts and Sciences July 27 in Chicago...NY Commission on Human Rights awarded citation for "outstanding coverage of local news" to **Ruth K. Hill**, writer-narrator for WEVD and VOA programs...**Robert F. Doviak**, member PR staff Esso Research and Engineering, elected president N.J. Catholic Institute of the Press June 27.

The Hudson Dispatch of Orange, N.J., and its publisher, **James J. McMahon**, were presented the 1962 Pius XII Award by N.J. Catholic Institute of the Press June 27 in recognition of editorial series calling attention to damaging effects of widespread circulation of indecent literature. Citation read in part: "The journalistic quality and effectiveness of these editorials carries out faithfully the challenge issued by Pope Pius XII in his Document 84 on 'Moral Responsibility of Newspapers'."

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## PLACEMENT

### Central & South America

No. 608 Intl. news agcy, with rapidly expanding operations invites qualified correspondents of proven reliability & stationed in Central & South America, particularly those with bus. reporting exper., to present qualifications. Superior rates are paid for both spot & continuing asgmts. Send detailed resume with complete references. All inquiries will be handled on a confidential basis.

*If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.*

Stephen E. Korsen, Chairman

### NOTE TO PHOTOGRAPHERS

An international photo agency would like to contact news photographers and photo agencies on an international basis to fill the ever-growing demand for world-wide coverage.

Member-photogs interested, address:  
Max P. Haas, European Picture Service,  
39 West 32nd Street, New York 1, N.Y.

### FREE-LANCE WRITERS, ARISE!

The OPC Information Bureau is receiving, and distributing, requests for services of free-lance writers in overseas locations.

OPC overseas members interested in such assignments may obtain them by indicating availability and pertinent personal information in a file maintained at the club by Miss Lucille Pierlot, director of the bureau.

### MUG SHOTS, EVERYONE?

OPC Bulletin is trying to fill out a file of pictures of all members. Any members who do not have photographs to submit may be photographed at the Bulletin office by Miss Lucille Pierlot, managing editor, on the Club Polaroid.

### BANQUET MANAGER

Roger B. Durguee, graduate of Cornell University School of Hotel Management, has been employed as OPC banquet manager. He also will assist Club manager James Foley.

## CLASSIFIED

**SUBLET WANTED:** Completely furnished 2-3 bedroom apartment in or near NYC for one month beginning around Sept. 15. Write: Andrew Borowiec, Associated Press, 45, Ave. Bourguiba, Tunis, Tunisia.

**SUBLET AVAILABLE:** 2-bedroom apartment, air-cond. Unfurnished. One year, with option to pick up lease. Sacrifice. \$150 month. Forest Hills. Tele: BO 3-4776.

**SUBLET AVAILABLE:** 3½-room apartment, Tudor City. Large light living room, bedroom, dining hall. \$215 month, incl. util. 2-year lease renewable. Immediate occupancy. Tele: Mrs. Lay, 2 Tudor City Place, OX 7-2181.

**SUBLET AVAILABLE:** Month of August. 1½-room apartment, E. 72 St. Completely furnished. Air-cond. New bldg. \$130, plus util. Tele: YU 8-6850 (eves or early a.m.)

**SUBLET AVAILABLE:** Furnished apartment W. 77th nr Riverside. 4½ airy rooms incl. study. Linens, china. Air-cond. in bedroom. Elev. bldg. July 21 to Nov. 5. \$140 month. Tele: TR 3-4271

**COOP APT. FOR SALE:** Village area. 2 bedroom, 2 bath, 34-ft. living room. Unusual closets (incl. 2 walk-in). Modern, air-cond. luxury bldg., 24-hr. doorman. 18th floor. \$25,000, maint. \$285 month. Tele: GR 3-3365.

**FOR RENT:** East Hampton. Charming 3-bedroom cottage, 1½ bath. Newly furnished. Approx. 1 mile magnificent beach. July 15 thru Labor Day, \$900 or \$700 month August. Tele: A. Towsley, TE 8-2110 (days), YU 6-2177 (eves), or leave message at YU 6-2400.

**FOR RENT:** Now thru August, in best section of Princeton, N.J., air-cooled house with terrace, swimming pool, garden, 3 bedrooms, 2 baths, living room, dining room, study. No small children, no pets. \$300. Tele: WA 4-0222.

**FOR SALE:** Superb stereo hi-fi, AMPEX 4-track tape recorder, Connoisseur record turn-table, stereo radio, top-quality loudspeakers all installed in Ming-style black lacquer cabinet custom-built in Hong Kong. Less than half cost at \$1,000. Write OPC Bulletin, Box 237.

(ED. NOTE: The classified column in the Bulletin will accept announcements of items for sale or exchange in addition to housing requests. Typed copy must reach the Bulletin office by Monday NOON. Rates are 50¢ a line.)

### NEW MEMBERS

The Admissions Committee announces the election to membership of the following candidates:

#### ACTIVE

James T. Pettus, Jr. — U.S. Information Agency, London.  
Mollie Slott — Editor-Manager of Chicago Tribune-New York News Syndicate, New York.

#### ASSOCIATE

Milton Fairman — The Borden Company, New York.



## LETTERS

Editor, *Bulletin*

I had expected that my first visit to New York would merely confirm long established preconceptions.

How wrong I was! I now know that only by physical contact can one even begin to capture the wonder and delight; the excitement and the grandeur of your fantastic city. . . .

As I was shown to my room on the 17th floor of the Biltmore . . . I had to lean out and crane my neck to see the top of the Chrysler building even though the ground was so far below and the shock of viewing the Empire State was almost physical in its impact. How could one sleep before looking at New York from so breathtaking an eminence?

From the 102nd floor, in my silent contemplation of man-made wonders on all sides, my concepts of Uncle Sam crystallized into a new understanding and appreciation. The towers of Manhattan are surely the inspired and almost divine symbol of America's boundless energy, power and aspiration. . . .

Taking advantage of the reciprocal arrangements between my Sydney Journalists' Club and your own OPC led to the acquisition of new guides, philosophers and friends to whom I will always be grateful and to a most stimulating and exciting two days in which my acquaintanceship with, and appreciation of, New York exceeded all speed and space limits.

Please permit me in concluding this note of thanks to assure all OPCers of an equally warm welcome from our Sydney Club should their assignments take them "down under." On the personal level may I say that I would be charmed and delighted to entertain press colleagues at my home in Wellington for a weekend. . .

Sincerely,

Ernest Moulton

Australian UPI correspondent;  
Publisher of the *Wellington Times*, N.S.W.

Editor, *Bulletin*:

I cannot find words adequate to express the gratefulness that is in my heart for the Overseas Press Club for its impressive gestures of condolence on the passing of my brother, *Jed Kiley*, First, the impressive telegram of sympathy; then the beautiful flowers; later a representative of the Chicago Press Club called at our home and said he was there at the request of the OPC to see whether there was anything in a material way that might be done. A real, humane heart seems to throb in the breast of the Overseas Press Club.

Sincerely,

Mrs. Mary Eileen Cooney

## Jess W. Jones, 45, Dies

Jess Walton Jones, formerly with *Newsweek*, *Stars & Stripes* and an advertising executive, died June 25 at North Shore Hospital in Manhasset after a long illness. He was 45 years old and lived on Sycamore Drive, Sands Point, Long Island.

Jones had been regional account executive for the Budweiser Beer account of the D'Arcy Advertising Company of St. Louis and New York.

Before joining the advertising company in 1953, he was Central European manager and European director of *Newsweek* between 1946 and 1953.

He is survived by his widow, the former Elizabeth Flanigan of New York and two sons, Robin Howard and Jess Jones, Jr.

## STERN (Cont'd from page 1)

Post and now associated with *McCall's* Magazine; *John Stevenson*, also once an associate of the Stern enterprises and now president of Greystone Press; and George Backer, owner of the *New York Post* after J. David Stern. *Ben Grauer* of NBC will moderate the discussion.

Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Book discussion, 8:30 p.m. Reservations, please.

## National Standard Company

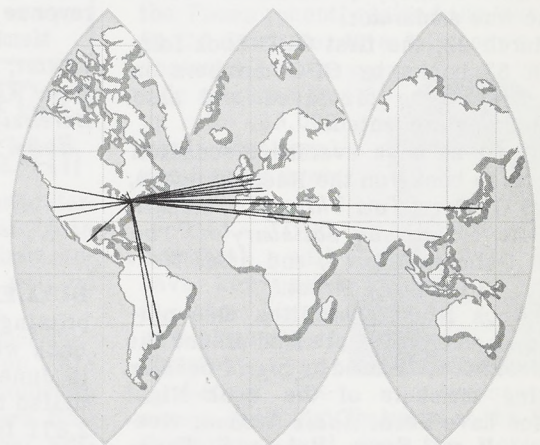
is the nation's leading producer of specialty wire and wire products. It makes piano wire and wire for guitar strings; wire for any kind of spring imaginable; and, particularly important, wire for tire bead—the reinforcing in automotive tires. One National-Standard Division makes special steels for surgical instruments, and another the lithographic equipment used in printing tin cans.

*Helping tell the story of  
National Standard Company and other  
business leaders is the business of*

## Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto  
Geneva • London • Brussels

PUBLIC RELATIONS



**ASSIGNMENT OVERSEAS?** Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Dlgy 4-3600.

## BACHE & CO.

Founded 1879  
36 Wall Street, New York 5, N. Y.



**AWARDS COMMITTEE:** The committee made three important changes: (1) It established two separate awards for radio and for television in the categories of Reporting and Interpretation of Foreign News; (2) It substituted diplomas for plaques as awards; (3) It established a new category citing contributions to the field of communication of ideas. This category is to be regarded as optional and should be given only at the discretion of the committee to exceptional individuals whose contributions do not fit into the other 14 categories.

*William L. Laurence, Chairman*

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**BOOK NIGHT COMMITTEE:** At a December discussion of "The Cuban Story," author *Herbert Matthews* was present to defend his thesis. Panel members included *Joseph A. Taylor*, former UPI correspondent; *Frank Tannenbaum*, professor at Columbia University; and *Herminio Portel Vila*, former professor at the University of Havana, now working with VOA. *Dorothy Gordon* was moderator. NBC broadcast the discussion the following Friday evening.

On January 25, the panel on *Edgar Ansel Mower's* "An End to Make Believe" consisted of *Vincent Sheean*; and *David Keith Hardy*, producer of TV documentaries for ABC. *Hal Lehrman* moderated.

*John Toland* was on hand February 27 to talk about his book, "But Not in Shame" (winner of the OPC Award for the Best Book on Foreign Affairs). A panel was made up of *William L. White*, *Reader's Digest*; *Tillman Durdin*, *N.Y. Times*; and *Dan Kurzman*, author and Far East correspondent. *Frank Gibney*, publisher of *Show* magazine was moderator.

On March 22, the first OPC book fair, at which 53 books by OPC members on current lists were displayed and also were sold, was presented.

The April 24 book evening discussion covered three books on the Russian scene, written by OPCers: *Tom Whitney's* "Russia in My Life"; *Harrison Salisbury's* "The Northern Palmyra Affair"; and *Aline Mosby's* "No. 13 People's Street."

The Book Night Committee also participated in an evening planned around the "OPC Cookbook," edited by *Sigrid Schultz*.

Working members of the Book Night Committee have been: *Adele Nathan*, vice-chairman; *Betty Etter*; *Robert S. Kane*; *Fred Kerner*; *Boyan Choukanoff*; *Dorothy Gordon*; and *Wendell Sether*.

*Anita Diamant Berke, Chairman*

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**BOOK PUBLISHING COMMITTEE:** One book was published during the year, an Overseas Press Club Cook Book, edited by *Sigrid Schultz*. This book, issued by Doubleday, has been most successfully received and is expected to realize income for the Club.

## COMMITTEES



(1962 Annual Meeting  
Committee Reports)

The Committee for the 1961-62 year consisted of: *Michael Bessie*; *William Doerflinger*; *David Dreiman*; *Fred Kerner*; *Ken McCormick*; *John Lowell Pratt*; *Victor Weybright*; and *Will Yolen*.

*K.S. Giniger, Chairman*

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**BUDGET COMMITTEE:** Early in the fiscal year beginning May 1, 1961, the Budget Committee submitted estimates indicating that the Club would operate at a loss of about \$70,000. A drive to increase membership brought in some additional income but the operating loss for the 11 months ending March 30 already had reached \$59,000. The special assessment of \$50,000 brought the net 11-month loss down to \$9,000.

The chairman of the Budget Committee gave strong backing to the Financial Advisory Committee's recommendation for a permanent increase of \$25 per year in dues at the Board of Governors meeting on February 26, 1962.

Operating losses in the first three months of 1962 have averaged more than \$6,800 per month or at the rate of about \$80,000 a year. Huge operating losses substantiate the Budget Committee chairman's backing of a permanent, adequate increase in dues. Efforts to obtain more revenue from rentals also are essential.

Members of the Committee: *William Foster*; *Richard de Rochemont*; *A. Wilfred May*; *Will Oursler*; *Matt Bassity*; *John de Lorenzi*; and *Richard Johnston*.

*Harry Jiler, president, Budget Committee*

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**BULLETIN COMMITTEE:** We are now printing 3,400 copies of the *Bulletin* each week, over the 2,950 printed weekly in June 1961. Of these, 3,245 are being mailed to members and other subscribers—2,871 in the U.S. and 374 overseas. Our printing cost, including tax, over this same period of June 1961 - March 1962 has been approximately \$19,185.63. A 5% increase in the cost of printing went into effect October 1961.

Gross Display Ad Revenues from June 1961 - March 1962 have been \$10,882.75 over the June 1960 - March 1961 figure of \$9,595, showing a plus difference of \$1,287.75. Gross Classified Ad Revenues over the same period totaled \$469 over the previous year's \$125, showing a plus difference of \$344.

Over the past year we have printed 190 Ticker items received from our regular *Bulletin* correspondents overseas. We have covered 106 Club events here.

*Richard J.H. Johnston, Chairman*

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**CHARTER FLIGHT COMMITTEE:** Since this report is made before the OPC Charter Flight leaves New York for Paris, May 18, returning from London, June 17, 1962, it must of necessity be incomplete.

For this flight, a BOAC Boeing 707 Jet was chosen. BOAC was the lowest bidder of the four carriers who advertise in our *Bulletin* — the only carriers asked to bid on the flight.

The Charter Flight is a self-liquidating project. There is no cost to the Club and no cost to the member other than his plane fare. No travel agent was used this year — although the use of one does not increase the cost of the flight. For 1962, a non-refundable deposit of \$10 was made a condition of signing on. This cuts down the clerical work. Even with this fee, the plane will be sold at least once and a half times. (The National Press Club has just instituted a \$15 non-refundable fee for their flight.)

The chairman recommends that a statement of rules and regulations for joining a Club Charter Flight be sent to every member before signing anyone on to the next flight.

To give a slight idea of the volume of paper work involved in one Flight, at least \$45,000 is handled, recorded and banked. At least 200 members — many with spouses — are signed up, to say nothing of the many with questions who never sign on. For contracts, events and plans, etc., numerous personal conferences are held, many lists are compiled, many letters written and literally hundreds of telephone calls are made and answered.

Charter Flight Committee: *Gilbert Carter*; *John Collins*; *DeWitt Davidson*; *Malcolm McTear Davis*; *Robert S. Kane*; *Robert LaBlonde*; *David Lobb*; and *Geraldine Sartain*.

*Madeline D. Ross, Chairman*

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**FINANCIAL ADVISORY COMMITTEE:** The Financial Advisory Committee Report was approved by the majority of the Committee recommending a number of changes and improvements in the following areas of operation: (1) Cash Position; (2) Club Operational Controls and Pricing; (3) Club Events; (4) Office Rentals; (5) *Bulletin*; (6) Building Fund.

A number of changes have already been made or begun, as a result of these recommendations, but the Board of Governors did not follow the recommendations of this Committee to raise dues.

*Will Oursler, Chairman*